



Dynamics Online Website Analytics Report

Traffic and Activity

User Acquisition

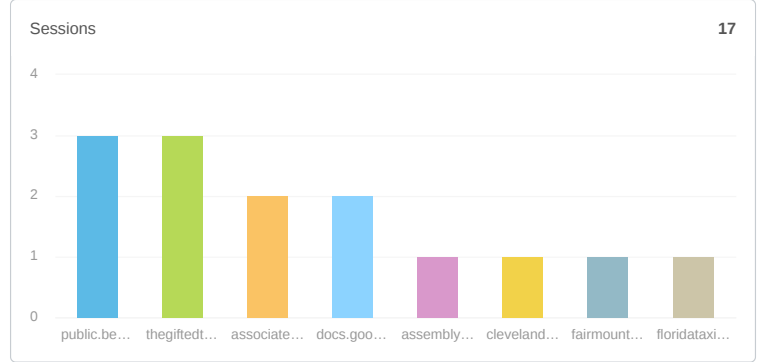
Sessions	Total Users	Views	Conversions	Event Count	Event Count Per User
328	291	441	8	1,261	4.33

Showing 5 of 5 Rows

CHANNEL	SESSIONS▼	TOTAL USERS	USER ENGAGEMENT	VIEWS	CONVERSIONS	EVENT COUNT
Direct	231	218	11m 33s	295	7.00	826
Organic Search	57	49	26m 22s	89	0.00	268
Organic Social	23	9	2m 18s	30	0.00	84
Referral	17	15	7m 4s	26	1.00	80
Unassigned	1	1	18s	1	0.00	3

Traffic - Referral Source

User Acquisition



Sessions

17

Total Users

15

User Engagement

7m 4s

Views

26

Conversions

1

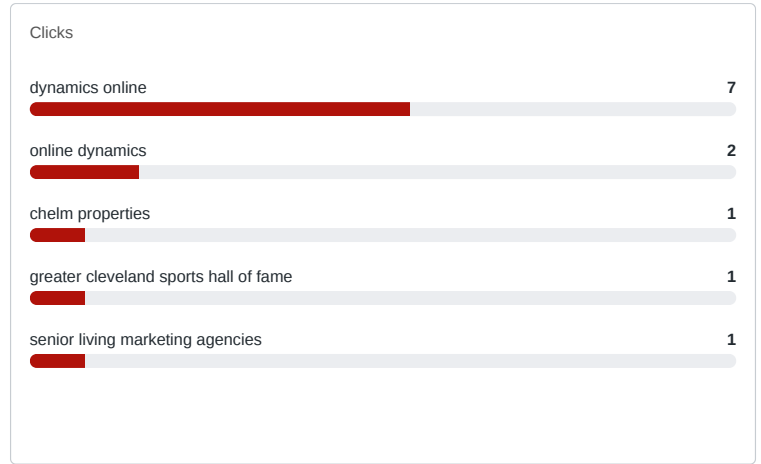
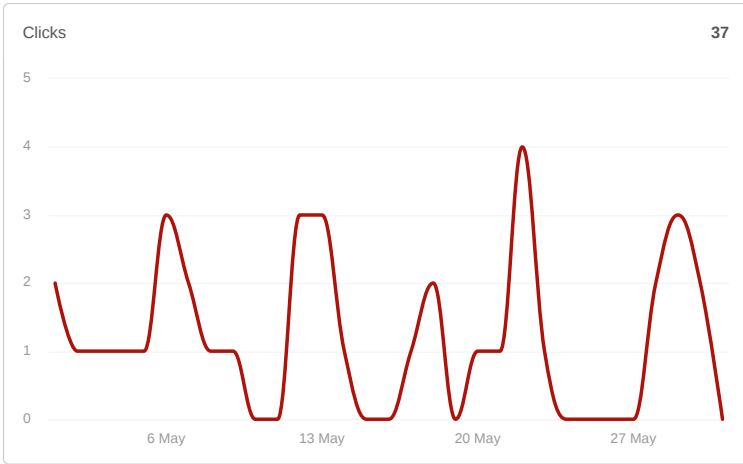
Event Count

80

Showing 11 of 11 Rows

SESSION SOURCE	SESSIONS	TOTAL USERS	USER ENGAGEMENT	VIEWS	CONVERSIONS	EVENT COUNT	TOTAL PURCHASES
public.beachwood.org	3	1	19s	4	0.00	12	0.00
thegiftedtree.com	3	3	2m 6s	6	0.00	16	0.00
docs.google.com	2	2	6s	4	1.00	11	0.00
associatedsteel.com	2	2	57s	2	0.00	8	0.00
assemblyspecialty.com	1	1	1m 2s	1	0.00	4	0.00
clevelandsportshall.com	1	1	2m 9s	3	0.00	8	0.00
fairmounttemple.org	1	1	1s	1	0.00	4	0.00
floridataxinstitute.org	1	1	6s	2	0.00	6	0.00
members.greaterakronchamber.org	1	1	4s	1	0.00	4	0.00
mooreservices.info	1	1	14s	1	0.00	4	0.00
tommysautomotivecare.com	1	1	—	1	0.00	3	0.00

Top Queries



Clicks

37

Impressions

8,920

Avg Position

55.5

CTR

0.41%

Showing 50 of 435 Rows

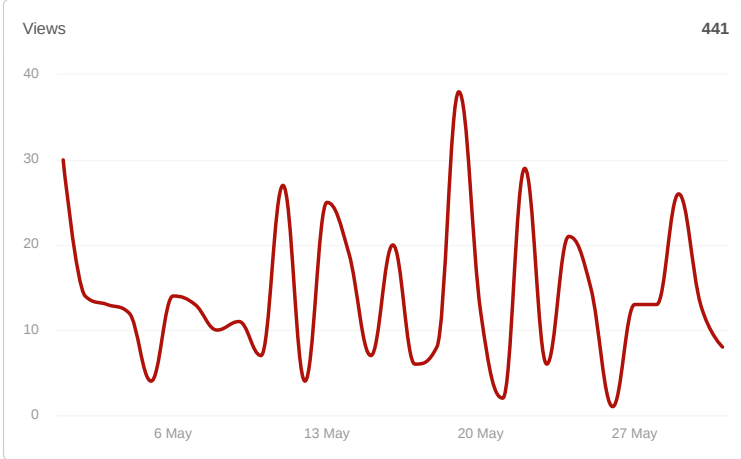
KEYWORD	CLICKS	IMPRESSIONS	AVG POSITION	CTR
dynamics online	7	466	2.74	1.50%
online dynamics	2	67	6.03	2.99%
chelm properties	1	16	11.88	6.25%
greater cleveland sports hall of fame	1	3	17.33	33.33%
senior living marketing agencies	1	1	87.00	100.00%
troy mill wood products	1	58	8.50	1.72%
+search +engine +advertising	0	1	93.00	0.00%
2017 seo for ecommerce	0	32	13.22	0.00%
abanaki	0	117	38.32	0.00%
ad label	0	7	67.43	0.00%
ad search engine	0	1	82.00	0.00%
ads search engine	0	3	62.67	0.00%
advanced fluids	0	5	25.60	0.00%
advanced fluids inc	0	2	15.00	0.00%

KEYWORD	CLICKS	IMPRESSIONS	AVG POSITION	CTR
advanced modular	0	2	19.00	0.00%
advanced modular structures	0	17	9.00	0.00%
advertise on search engines	0	24	71.88	0.00%
advertise search engine	0	9	65.67	0.00%
advertisement search engine	0	2	88.00	0.00%
advertising company for the senior l...	0	5	95.80	0.00%
advertising search engines	0	11	90.09	0.00%
adwords campaigns cleveland	0	3	93.67	0.00%
adwords character limits	0	29	38.55	0.00%
adwords expanded ads	0	17	93.88	0.00%
adwords expanded text ads	0	27	86.74	0.00%
adwords keyword character limit	0	70	48.44	0.00%
adwords label	0	2	31.50	0.00%
adwords search engine	0	2	48.00	0.00%
adwords text ad	0	1	101.00	0.00%
adwords update 2018	0	3	55.67	0.00%
ai indexing	0	2	95.00	0.00%
anna maria email	0	1	2.00	0.00%
anna maria of aurora	0	3	25.00	0.00%
anna maria of aurora photos	0	1	3.00	0.00%
annai maria marketing	0	1	28.00	0.00%
annamaria of aurora	0	4	60.25	0.00%
appliance design magazine	0	1	96.00	0.00%
artcraft online	0	5	32.80	0.00%
assisted living community marketing	0	1	77.00	0.00%
assisted living competitive analysis	0	16	87.50	0.00%
assisted living digital marketing	0	15	124.33	0.00%

KEYWORD	CLICKS	IMPRESSIONS	AVG POSITION	CTR
assisted living digital marketing age...	0	7	89.71	0.00%
assisted living facilities web develo...	0	18	82.50	0.00%
assisted living lead generation	0	1	142.00	0.00%
assisted living marketers	0	3	100.00	0.00%
assisted living marketing agencies	0	3	81.33	0.00%
assisted living marketing agency	0	14	91.50	0.00%
assisted living marketing companies	0	1	97.00	0.00%
assisted living online marketing	0	9	97.44	0.00%
assisted living search engine optimi...	0	25	93.48	0.00%

Top Entry Pages

User Acquisition



Sessions 328	Total Users 291	User Engagement 47m 35s	Views 441	Conversions 8	Event Count 1,261
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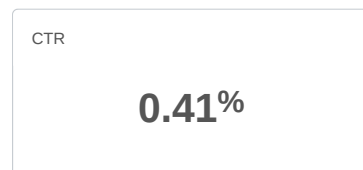
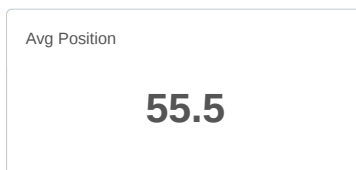
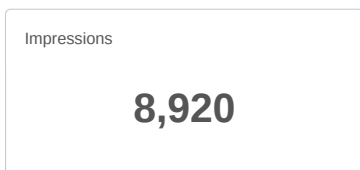
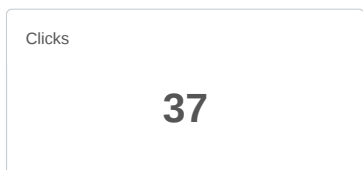
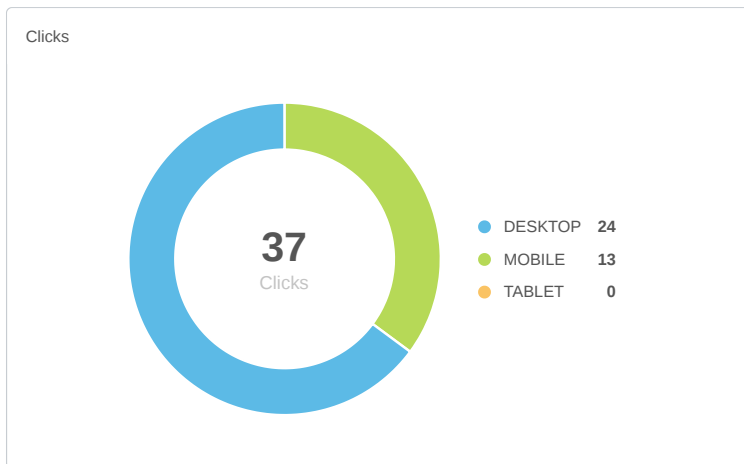
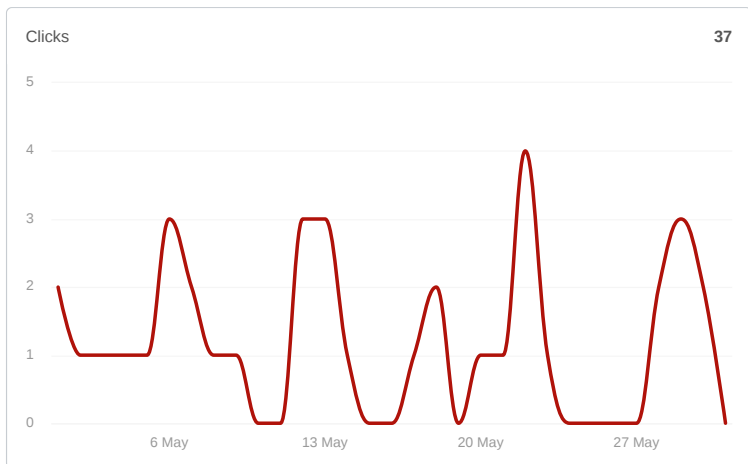
Showing 50 of 62 Rows

LANDING PAGE	SESSIONS	TOTAL USERS	USER ENGAGEM...	VIEWS▼	CONVERSIONS	EVENT COUNT	TOTAL PURCHAS...
/	154	140	32m 52s	274	5.00	709	0.00
/meet-the-team/employment-oppo...	34	34	—	34	0.00	102	0.00
/meet-the-team	15	15	—	15	0.00	45	0.00
/contact	11	11	40s	14	3.00	43	0.00
/marketing-blog/googles-ai-algorit...	10	10	5m 19s	12	0.00	38	0.00
/marketing-blog	8	8	—	8	0.00	24	0.00
/marketing-blog/6-questions-to-as...	6	6	12s	7	0.00	20	0.00
/services	6	6	18s	6	0.00	18	0.00
/meet-the-team/johnson	3	3	19s	5	0.00	14	0.00
/marketing-blog/contact-form-con...	3	3	—	3	0.00	9	0.00
/marketing-blog/ga4-update-a-dee...	3	3	—	3	0.00	9	0.00
/marketing-blog/work/everstaff	1	1	15s	3	0.00	7	0.00
/markets/senior-living	1	1	57s	3	0.00	9	0.00

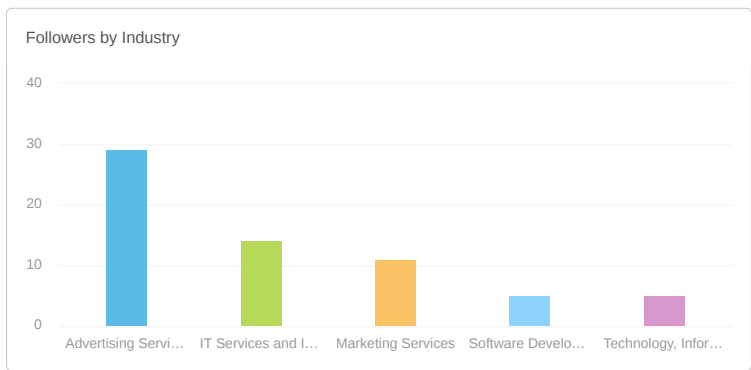
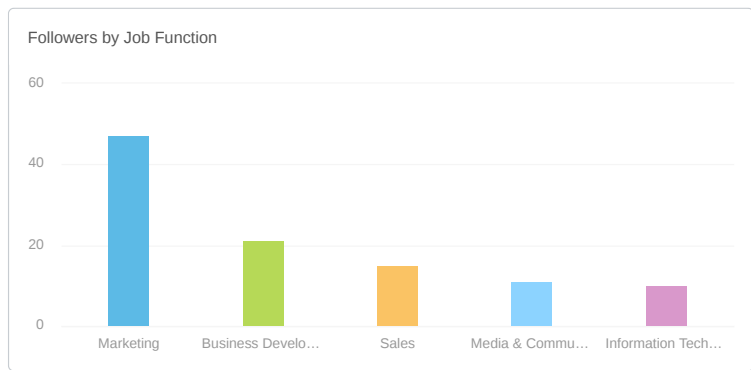
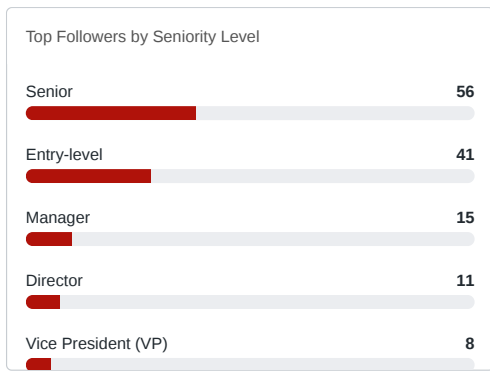
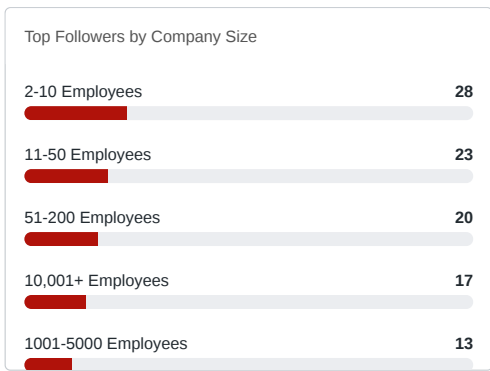
LANDING PAGE	SESSIONS	TOTAL USERS	USER ENGAGEM...	VIEWS▼	CONVERSIONS	EVENT COUNT	TOTAL PURCHAS...
/marketing-blog/3-things-about-go...	2	2	—	2	0.00	6	0.00
/marketing-blog/creative-ways-bu...	2	2	10s	2	0.00	7	0.00
/marketing-blog/learn-from-my-lat...	2	2	10s	2	0.00	7	0.00
/marketing-blog/the-importance-of...	2	2	1s	2	0.00	7	0.00
/marketing-blog/work/advanced-fl...	1	1	15s	2	0.00	6	0.00
/our-work	2	2	—	2	0.00	6	0.00
/marketing-blog/4-conversion-kille...	1	1	—	1	0.00	3	0.00
/marketing-blog/author/jeff-hirz	1	1	—	1	0.00	3	0.00
/marketing-blog/author/mary-farrel...	1	1	—	1	0.00	3	0.00
/marketing-blog/blended-search-r...	1	1	1m 30s	1	0.00	4	0.00
/marketing-blog/boost-your-seo-st...	1	1	—	1	0.00	3	0.00
/marketing-blog/category/employ...	1	1	—	1	0.00	3	0.00
/marketing-blog/category/humor	1	1	—	1	0.00	3	0.00
/marketing-blog/category/markets/...	1	1	—	1	0.00	3	0.00
/marketing-blog/category/search-...	1	1	—	1	0.00	3	0.00
/marketing-blog/category/search-...	1	1	—	1	0.00	3	0.00
/marketing-blog/category/social-m...	1	1	—	1	0.00	3	0.00
/marketing-blog/category/social-m...	1	1	—	1	0.00	3	0.00
/marketing-blog/category/social-m...	1	1	—	1	0.00	3	0.00
/marketing-blog/category/uncateg...	1	1	—	1	0.00	3	0.00
/marketing-blog/category/web-dev...	1	1	—	1	0.00	3	0.00
/marketing-blog/category/web-dev...	1	1	—	1	0.00	3	0.00
/marketing-blog/category/web-sec...	1	1	—	1	0.00	3	0.00
/marketing-blog/facebook-privacy-...	1	1	—	1	0.00	3	0.00
/marketing-blog/facebook-timeline...	1	1	—	1	0.00	3	0.00
/marketing-blog/google-adwords-...	1	1	6s	1	0.00	4	0.00
/marketing-blog/lessons-from-the-...	1	1	—	1	0.00	3	0.00

LANDING PAGE	SESSIONS	TOTAL USERS	USER ENGAGEM...	VIEWS▼	CONVERSIONS	EVENT COUNT	TOTAL PURCHAS...
/marketing-blog/new-site-launch-b...	1	1	10s	1	0.00	4	0.00
/marketing-blog/new-site-launch-c...	1	1	7s	1	0.00	4	0.00
/marketing-blog/new-website-laun...	1	1	—	1	0.00	3	0.00
/marketing-blog/susan-ringel-tea...	1	1	38s	1	0.00	4	0.00
/marketing-blog/truth-about-faceb...	1	1	—	1	0.00	3	0.00
/marketing-blog/work/advanced-m...	1	1	—	1	0.00	3	0.00
/marketing-blog/work/assembly-s...	1	1	—	1	0.00	3	0.00
/marketing-blog/work/bvq-lofts	1	1	22s	1	0.00	4	0.00
/marketing-blog/work/chelm-prope...	1	1	37s	1	0.00	4	0.00
/marketing-blog/work/corporate-p...	1	1	—	1	0.00	3	0.00

Devices



LinkedIn - Demographics



LinkedIn - Engagement

